

Annual Report

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Remarks by
Director General
**Fernando
Mudarra**



Fernando Mudarra

We know that this year has not been easy, little by little we are recovering our lives and the faith that 2022 will be a different year. Some of us wish to return to normality and that won't and can't happen, after having lived the experience of this pandemic worldwide, the teachings and experiences have been very challenging, however, they have helped us in our process of evolution. That is why we cannot be the same, we are definitely someone different before and after the pandemic.

Today more than ever we are more united and aware of the different realities in which we live, that we are all vulnerable and that we are one. The pandemic showed us that we are the same and that there is no difference in the conditions, it did not discriminate and placed us in situations of vulnerability. That's a great life lesson.

This issue of closing the year 2021, we can only thank for everything we lived and shared, give you infinite thanks for always being present, for helping and leaving a mark on our children and on the communities that are in vulnerable conditions. For your help thank you very much, because together we are transforming lives.

As we have done on other occasions, we want to recognize all the people who have accompanied us for another year and those who have recently joined as partners, partners, godparents and godmothers, because they are part of all our achievements and recognitions. They are an essential part of who we are and what we do. Also, we want to thank the social and business entities for believing and joining our work with effort, dedication and commitment to achieve a more just and equitable Mexico.



Tania Rodríguez Zafra

Remarks by Director General in Mexico, Tania Rodríguez

Today more than ever we are more united and aware of the different realities in which we live, that we are all vulnerable and that we are one. The pandemic showed us that we are the same and that there is no difference in the conditions, it did not discriminate and placed us in situations of vulnerability. That's a great life lesson.

However, new opportunities presented themselves and the results were positive. It was something unexpected and time itself aligned with what we do, to work for archiving new goals and to continue working on the projects that are and will always be aimed to achieve a fairer and equitable Mexico.

There were great achievements in 2021 and our goal is to continue and develop new work plans. We closed cycles as well, one of them was the conclusion of our project in Sonora, after being present in the territory for 20 years. Our commitment is to continue helping more people who need it, so we will go to other states of the country, to start new goals.

We explore the opening of new territories in the states of Veracruz, Tabasco and Quintana Roo. In addition to the humanitarian protection project that continues in Tabasco and Ciudad Juárez, during a period where migratory flows and the country have changed more quickly than in the last 20 years. Now, Mexico has gone from being a territory of passage to a host country. Since October 2021, we started a second intervention with the support of the Basque Agency, to offer humanitarian protection to women on transit in Mexico, including LBT (Lesbian, Bisexual and Transsexual) women.

Another piece of good news is about attracting new partners. We closed the year with 1,428, which means 100% of what was expected for the period, closing with a Social Base of 3,868 members. This gives us strength to continue strengthening and articulating each of the programs under the work models that have been implemented in the territories and with the communities for more than 25 years.

We will reinforce with our own team the national office of Puebla, where the projects have a great advance and need to carry out a process, as we have planned with the other initiatives, in the long and medium term to implement our development plan. As will happen in the Costa area, in the state of Oaxaca.

Our bet for 2022 is to serve 53,196 people. We can achieve this thanks to the intervention of each of the persons and partners who participate and collaborate with Ayuda en Acción de México. Thus, we have signed agreements that will allow us to expand our alliances to seek, among all, the common good of the territories where we collaborate day by day and improve the quality of life of people, who not only receive help, but participate collaboratively for a common well-being.

We will continue to work because we want a better world, it is possible and together we can make it happen.

#ILeaveaMark there is future

Our team

Mission:

We promote the solidarity of people in a global world to encourage children, their families and populations suffering from poverty, exclusion and inequality, to develop their capacities to have access to a dignified life, in a sustainable way.

Vision:

We aspire to a world without poverty, exclusion and inequality, where people help each other and can develop their capabilities, fully enjoy the human rights that correspond to them and participate so that they become the protagonists of their own development.

Collaborators:

Dirección: **Tania** Rodríguez Zafra.
Responsable de Programas: **María Luisa** Salvador Cuatle. Soporte: María de los **Ángeles** Gómez Vergara, **Mónica** Razo Martínez, **Diana** Gómez Anguiano, María **Susana** Hernández Luna y **Karina** Pérez Santiago. Base social: **Caritina** Aguillón Velazquez, **Sylvaine** Hanotel Pinzón, **Lidia** Aguillón Velázquez, **Karla** Anai Gómez Rodríguez y Emmanuell **Allan** Avendaño Negrete. Impacto: **Ramón** Márquez Vega. Comunicación: **Miguel** Ángel Hernández Colín y Oscar **Daniel** Becerra Pérez. Voluntariado: José **Héctor** Madrigal Gómez.

Our team in Puebla:

Jesús **Armando** Adorno Paredes, **Tomás** Benavides Aguilar, José **Oswaldo** Jerónimo Chico, **Mitzimin** María Lisa Sánchez Damián, Ana **Karen** Sánchez Piña, Dalia Yesenia Luna Cortes, Luis **Marco** Damián Vázquez, **Marisol** Flores Flores, María **Elena** Caro Islas, María **Guadalupe** Ramos Luna, **Adelia** Flores Flores y **Edgar** Morales Lerín.

Board of Directors:

Fernando José Mudarra Ruiz, **Tania** Rodríguez Zafra, **Alejandra** Elizondo Cordero, **Ignacio** Javier Fernández Morodo, Jaime **Domingo** López Buitrón y Jesús **Alfonso** Álvarez Morodo.

Where do we work?

Our investments in 2021

In 2021 we concluded the closure of our project in Sonora after 20 years.
The humanitarian protection project continues in Tabasco and Cd. Juárez.
Total number of people benefited in 2021:

36,961

In Sonora,
\$ 3,200,000.00
equivalent to **11%**
was invested.

In Cd. Juárez,
\$ 2,477,399.18
equivalent to **8%**
were invested.

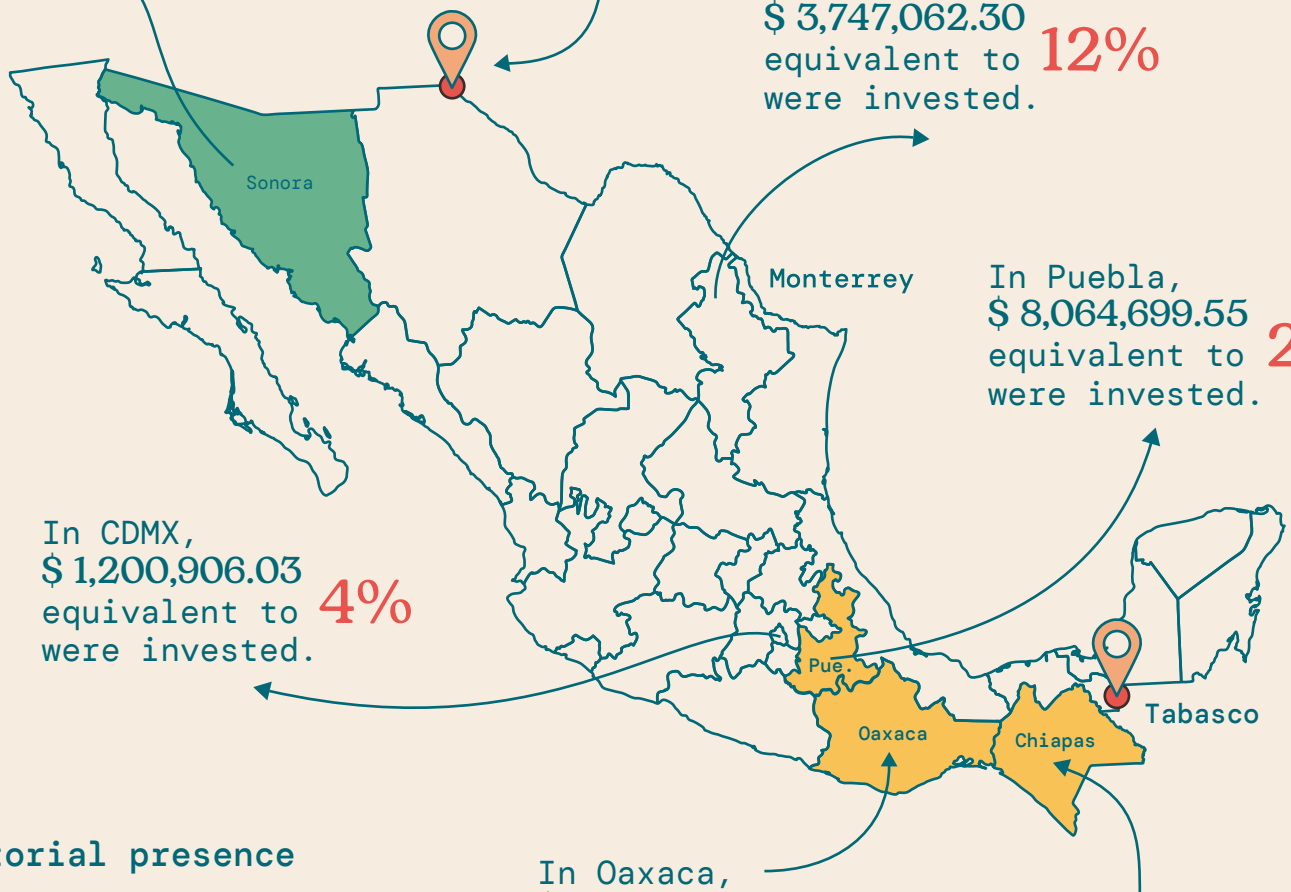
In Tabasco, Tlaxcala
and Monterrey,
\$ 3,747,062.30
equivalent to **12%**
were invested.

In Puebla,
\$ 8,064,699.55
equivalent to **27%**
were invested.

In CDMX,
\$ 1,200,906.03
equivalent to **4%**
were invested.

In Oaxaca,
\$ 5,755,849.94
was invested,
equivalent to **19%**

In Chiapas,
\$ 5,554,578.00
equivalent to **19%**
was invested.



Territorial presence

- Consolidated projects:
Puebla, Oaxaca and Chiapas.
- Migration corridor:
Tabasco and Ciudad Juárez.
- ADT Shutdown:
Sonora.

Achievements in the 2021 National Program of Mexico

Quality education



To fight against early school abandonment and the intergenerational transmission of poverty, through educational innovation projects in the classroom and the community.

• **1,080** children and adolescents strengthened their literacy and mathematics skills in the states of Puebla, Oaxaca and Chiapas in the context of the COVID-19 pandemic.

• **382** children and adolescents obtained the training bases to promote school and cooperative enterprises under the ECOSOL approach, as part of their collective training and visualization of life opportunities in Chiapas and Sonora.

• **5** schools in Chiapas incorporated innovative practices of adaptation of content in education and management of ICTs, linked to the generation of knowledge, sports and integration of gender perspective in the educational model.

• Development of **5** training events for the accompaniment of teachers, virtually and in person, in basic level schools in Chiapas.

• Training, reflection and accompaniment of adolescents, women, men and young people from schools in the state of Chiapas with the incorporation of the gender theory and the new masculinities.

• **2** elementary schools in the state of Chiapas received infrastructure and equipment upgrades.

• **87** children and adolescents had digital training in management, programming and design of tools and content in Chiapas.



Value chains

In sectors such as agriculture, livestock, fishing, tourism and energy, ensuring the inclusion of the most vulnerable population so that it allows them to obtain a sustainable and fair income.

• **324** men and women increased their income through capacity building and the generation of community enterprises in Oaxaca, Chiapas and Puebla.

• **344** men and women established business agreements with public marketing spaces at the community and regional levels in Oaxaca, Chiapas and Puebla, with a participation of women of **57%**.

• **12** community enterprises from Oaxaca, Chiapas and Puebla participated in eight local commerce fairs with their different products.

• **16** commercial agreements were reached in Oaxaca and Puebla in order to position themselves in the community and state markets.

• **7** market studies were developed in Puebla for the definition of long-range business plans.

• **10** business plans were established that boosted the potential of community enterprises in Puebla to direct their staggering phases.

• **138** women in the state of Sonora accessed sources of financing through communal and local banks for their ventures.

• **6** operation centers with productive infrastructure and conditioning were improved.

• **7** systems for the transformation of primary products (jams, sauces, precooked corn, honey sweets, corn products, bioinputs, amaranth sweets, among others) were strengthened and established.



Promotion of employment and entrepreneurship



• **1,080** women and men are in paid employment that is equal to or above the minimum wage.

• Implementation of **23** primary product transformation systems for commercialization and market positioning in thirteen training centers in Puebla, Oaxaca and Chiapas.

• **1,156** men and women from Puebla, Oaxaca, Sonora and Chiapas acquired adequate job skills from strengthening their knowledge and developing community enterprises.

• **196** men and women obtained technical training plans in food production and processing in Puebla, Oaxaca and Chiapas.

• **13** community enterprises have products and services in Puebla, Oaxaca and Chiapas linked to tourism, crafts and manufacturing.

• **98** kits of materials and equipment were delivered in Puebla and Oaxaca that help boost local and production enterprises.

Employment for a dignified life



• **162** producers were validated in the installation and management of the “Milpa Intercalada con Árboles Frutales” (MIAF) or Corn and Frutal Tree Crop Rotation System.

Access to food

Through sustainable agriculture adapted to the changes and variability of the climate, contributing to adequate food security conditions.

• **1,250** people from the states of Sonora, Puebla and Oaxaca were able to access a family nutrition basket, with the incorporation of fruits and vegetables in their daily meals to all members of the families.

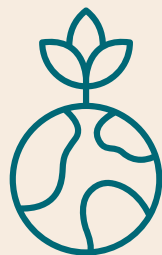


• **1,250** people participated in actions that promote agroecological practices in Puebla, Oaxaca, Chiapas and Sonora.

• **1,684** people produce their own food in Sonora, Oaxaca and Puebla, under open and closed spaces, on family land or backyards.



+



= Food for everyone.

• **250** production systems were established with the incorporation of practices and ecotechnologies with clean agriculture from Puebla and Oaxaca.

Protection and culture of peace

Faced with situations of violence, prioritizing groups at greater risk, such as young people, girls and boys, guaranteeing the full exercise of their rights. We also promote strategies that promote solidarity and citizen participation as a mechanism to prevent violence and conflicts by guaranteeing peaceful coexistence.

- **3,535** people in the communities were integrated to promote child protection schemes in Puebla, Oaxaca, Chiapas and Sonora.



- **533** parents participated in gender awareness and development rights programmes for their children.

- **1,876** people were linked for the promotion of environments of peace and prevention of intolerance.

- **1,133** people from the states of Puebla, Oaxaca, Chiapas and Sonora worked towards the generation of spaces for the protection of children.

- **1,215** people have hygiene promotion measures among children and adults as part of their commitment to health and care in the face of COVID-19.



- Five children's rights tables or networks were promoted with the participation of **1,240** people in Sonora.

- **25** communities with programs of culture of peace and prevention of intolerance in Oaxaca and Sonora allowed the development of strategic actions that impacted 919 people.



- Women leaders of six community enterprises in Chiapas and Puebla have tools and strengthen their emotional wellbeing after being victims of violence.

- **1,953** children, adolescents and teachers participated in art, culture, recreational and sports activities to strengthen their emotional wellbeing.



- **143** children are part of and promoters of programmes for the advancement of children in their territories.



We support the population on the move

Faced with situations of violence, prioritizing groups at greater risk, such as young people, girls and boys, guaranteeing the full exercise of their rights. We also promote strategies that promote solidarity and citizen participation as a mechanism to prevent violence and conflicts by guaranteeing peaceful coexistence.



30,042 people received protection and humanitarian aid: men and 6,797 women. Of the total number of people served, 2,604 were minors, 494 were unaccompanied minors.

• **2,905** people received legal advice on shelters, crimes and violence on the route, or migratory regularization, of which 532 applied for asylum in Mexico and 358 obtained an immigration regularization.



• As a closure to this first humanitarian intervention, an International Migration Forum was held in Mexico City on October 19 and 20, 2021 where, among other actions, we presented the "Model of Comprehensive care for migrants" and the documentary "The other face of Migration".

• **10,096** people received briefings on human rights, migration route safety and prevention of gender-based violence.



Follow-up plan 2021

- The resources allocated to the Mexico program during 2021 reached 38.6 million Mexican pesos, **108%** expected for the period due to the management of co-financed funds.

The contribution of Regular Funds is at **107%** having a rebound in Q4, reflecting the positive effects and exceeding the expected goal due to an expansion of the budget by 1.1 million for Humanitarian Aid emergency.



- Income by Mexican Social Base: **96%** of what was expected for the period, we have implemented new mechanisms for receiving funds.

- We developed our own platform with a collection system used by our facers that through an app will allow the new donors to sign electronically and generate tokenization, this will facilitate the recurrence of fundraising more effective.



- As for the destination of the resources in our programs, it is based on what is planned to the period.

- The investment in collections will be given in proportion to the results and the additional **4%** was by the temporary staff that was hired for the cleaning of our donor's database.

- The **6%** support to the reported period is due to the payment of the audit, which was charged an additional % for inflation, not previously notified.

Behind each donor there is a **person** who wants to be recognized and valued as such.



International migration programs

The year 2021 represented a moment of consolidation for our National Migration Program, after our first humanitarian aid actions started in September 2020, a total of **25,214** people, **19,225** men and **5,959** women, benefited from our programs in Tabasco, Tlaxcala, Nuevo León and Chihuahua during the past year.

We mostly served migrants, refugee applicants and refugees, but we also helped the Mexican population of host communities affected by the pandemic. Most of these people were supported thanks to the two humanitarian protection projects financed by the Basque Agency for Development Cooperation.



25,214

People benefited.



19,225

Men.



5,959

Women.

Our first humanitarian aid intervention ended in September 2021. For 13 months we worked collaboratively, accompanied and strengthened the work of three shelters, La 72, Hogar - Refugio para Personas Migrantes (Tenosique), La Sagrada Familia (Apizaco) and Casa Monarca (Monterrey) providing protection to 30,042 people, receiving comprehensive care that included accommodation in safe spaces, food, access to health,

psychological care, human rights counselling and legal accompaniment, among other things. Of the total number of people served, 23,275 were men and 6,797 women.

As a closing of this first humanitarian phase, we celebrated on October 19 and 20 in CDMX the International Forum "The Other face of Migration" where more than 50 experts in human mobility participated.

We discussed humanitarian protection in pandemic, refuge and reception in Mexico, gender gaps in humanitarian action, protection of children in mobility, new horizons of development in Central America and the view from the media to migration.

We had the special participation of our general director, Fernando Mudarra, who traveled from Spain to join us.

We analyzed the increase in migratory flows of populations from Central America and the Caribbean mainly due to the humanitarian and environmental crisis facing the region. The need to deepen and address the root causes of migration and forced displacement became evident. It was affirmed on the need to influence for a correct implementation of our new development plans presented for Mesoamerica, and concluded on the need to articulate new protection mechanisms and multi-actor linkage to promote regional humanitarian and development responses.

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The fieldwork led to other projects such as the production of our first documentary entitled "La Otra Mirada de la Migración", in collaboration with the production company Condesa Films.

With this material we seek to show a current look at the different faces of migration, such as the causes of expulsion, the journey through Mexico, resilience to obstacles, violence along the way or the hospitality of host communities and on the migratory route.

A human and empathetic look where hope, frustration and the dream of a new life cause people to leave their homes in the context of an unprecedented humanitarian crisis and that does not stop increasing. As evidence of this phenomenon, Mexico had more than 130 thousand applicants for refugee status in 2021, an all-time high since official records exist.

From El Ceibo (Guatemala), Tenosique (Tabasco), Coatzacoalcos (Veracruz), Apizaco (Tlaxcala) and Monterrey (Nuevo León), we were able to document a wide plurality of realities exposed by families, women and men,

unaccompanied minors or people of sexual diversity, as well as refugees, shelter staff and volunteers or pastoral groups that provide humanitarian aid.

In October we started the second intervention with the support of the Basque Agency for Development Cooperation providing humanitarian protection to women on the move through Mexico, including LBT (Lesbian, Bisexual and Transgender) women, exposed to multiple threats along their journey, such as sexual and gender-based violence (SGBV).

We are now committed to border-to-border work, with interventions in Tabasco, Chiapas and Chihuahua.



It will involve the joint and collaborative participation of humanitarian civil society organizations with extensive experience in migration and human rights such as the shelters of La 72 in Tenosique (Tabasco) or Casa del Caminante JTatic Samuel Ruíz García in Palenque (Chiapas), and the Integral Human Rights in Action (DHIA), in Ciudad Juárez (Chihuahua).

We plan to impact the lives of more than 28,000 people in the region and Spain. There are many challenges we face to promote and ensure

humanitarian protection mechanisms that guarantee the integration of refugee women and their families in the country by incorporating development components such as training, employment or entrepreneurship in our interventions. From Ayuda en Acción de México we invite you to join and be participants in the construction of welcoming and inclusive communities for those people who left everything behind in search of a safe life free of violence.



Thanks to the partners who have believed in our cause



To all our donors who are supporting our cause every month, we thank you infinitely for joining us. We are more than convinced that thanks to your help it is possible to bring help to the children, women and men who need it most.



In 2021 we added a total
of **3,868**
recurring donors

Our social base
is divided as
follows:



2,069
male donors



1,799
women donors

Recruitment of new partners: **1,428**.
100% of what was expected for the
period, closing with a Social Base of
3,868 members.

A recruitment campaign was carried
out in December 2021 to achieve the
expected goal for this year, reaching
98% of the goal in expected revenues,
this is 8 million.

We are developing an app by which
it will be possible to capture, collect
and invoice in the first contact with
the donor and be available to use it
on cell phones of our facers team
and it will be in a beta phase from
December to January 2022.

The testimonies of our donors and beneficiaries



I saw the video about water care in the states in which they (AeA Mx) collaborates and I realized with this problem, you do a great job and what you do to help the most unprotected communities with various volunteer programs and activities.

Your mission requires great strength, which you put into practice with what you show us by going to remote places to help families, children and anyone who may need your support.

I congratulate you and wish you to continue with great encouragement and success in this wonderful work. For my part, I will follow your footsteps and continue my work of contributing financially to this great cause. I send you a cordial greeting, your friend Patty.



Patricia Muñoz
Donor





My name is Vania, I am 12 years old and I live in the municipality of La Grúa, in Oaxaca. I love living in my community because we have a lot of nice places like the lagoon and Arco beach, which is one of my favorite places. I go there a lot with my friends, cousins and classmates because we pick up the garbage that is watered all over the place. This activity is organized by Ayuda en Acción and the Oaxacan Fund for the Conservation of Nature and helps us learn to take care of the environment.

I really like doing it because we help the beach being always be clean and we serve as an example to the tourists. Another of the activities that I liked the most, has been the camp, especially the sports rally because my friends and colleagues participate. We learned many things about turtles and how important it is to work as a team, we also danced one of the traditional dances of my community and ... you won't guess what we dress up as? Devils!

A few months ago, we were asked to imagine the school of our dreams and in my class, we drew our ideal school with many baskets and goals to play in the schoolyard. Our dreams have come true because they have rebuilt it and now girls and boys can play football. Although I have already finished elementary school, I am very happy to see my school getting more and more beautiful thanks to the efforts of my teachers and the people from Ayuda en Acción and the Fund.

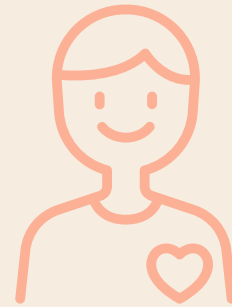
Thanks a lot!



Vania
Beneficiary



Volunteering



Mixed volunteering

Contributing to the education of children, we joined the AFLATOUN program "Social and Financial Education Program" aimed at 48 children and adolescents of the Casa Hogar de las Niñas de Tláhuac, to provide them with tools and promote their well-being, strengthening their self-esteem and generating creative capacities to improve their quality of life.

The activities that were implemented were carried out during the months of June to December 2021 with work sessions twice a week and lasting two hours per class.

Games, activities and group and individual dynamics were promoted to put learning into practice, showing their talents and skills in painting, dancing, cooking, physics, mental dexterity, singing and oratory.



Implementation was given by the work initiative of the company SACYR, whose alliance began in 2019 and which has benefited more than 300 families in different states of the Republic.

FUNDACIÓN

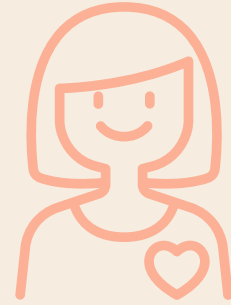
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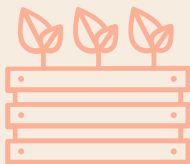
Casa Hogar
de las Niñas de Tláhuac IAP



Face-to-face volunteering



It was held on December 3, 2021 in the Piedra Grande community, Huixquilucan, State of Mexico as the first actions between the McKinsey company and Ayuda en Acción de México, we managed to benefit a family with a Biointensive garden and compost. It is proposed as an alternative to the production of food in backyards, produced with low-cost schemes, without insecticides or chemical fertilizers.



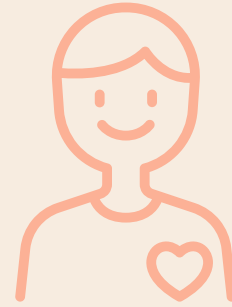
McKinsey
& Company



The orchard produces up to **50%** of the diet for a family of five people and an average of twenty plants per m² is obtained. If they have an overproduction, it is sold or trades, representing an extra family income. These activities are aligned with the Sustainable Development Goals (SDGs) on which we base our intervention strategy: 1) End poverty; 2) Zero hunger; 12) Responsible production and consumption; and (17) Partnerships to achieve the goals.



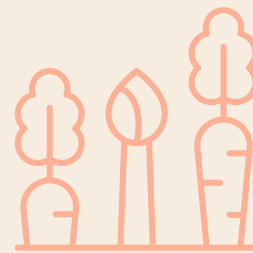
Digital volunteering



To respond to the new challenges and use technology at the service of society, working groups were formed and activities were proposed, guided by members of Ayuda en Acción de México and supported by community promoters, to review the agenda and elements on which to work on a collaborative construction based on existing problems in the Sierra Nevada region in Puebla.

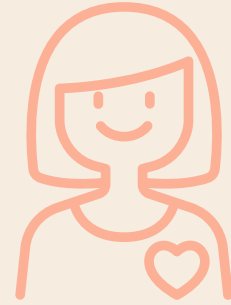
We worked on these thematic axes: 1) "Limited distribution of water in irregular areas in food production and household consumption; 2. "Polluting packaging for the marketing of the products of enterprises"; and 3) "Limited technological tools for the appropriation of learning". They were aligned with three lines of work: food security, social, solidarity and circular economy and childhood.

Food security involves:



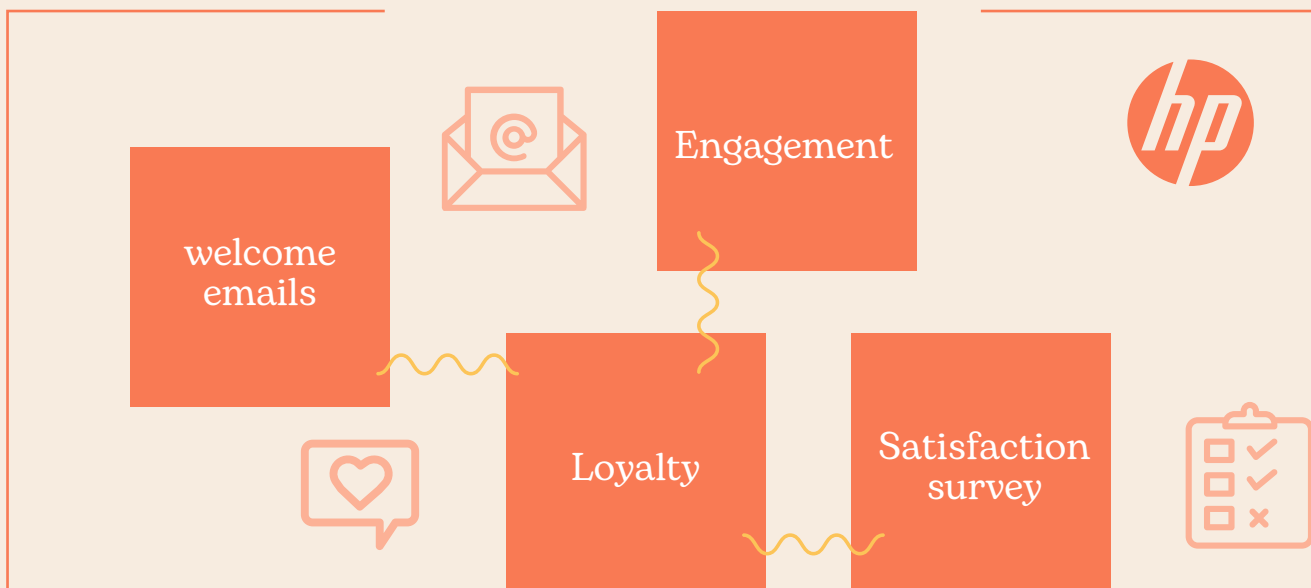
- 1 Have food available.
- 2 That there is a way to get it (for example, money to buy food).
- 3 That these foods are sufficient and nutritious so that the body can get the energy and nutrients necessary for a healthy life.
- 4 And, finally, that this situation be stable and continuous with the passage of time.

Digital Volunteering/Alliance



Thanks to the agreement with the HP Foundation, the Support for the development of experiences for the donor and Design and training for digital lead and collection campaigns was carried out, where both members of AeA de México from the areas of Marketing, Customer Service and Communication and HP volunteers participated.

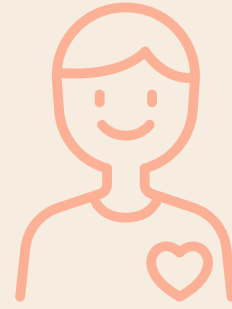
The goal was to improve the processes and loyalty program to offer a positive experience to donors and reactivate digital collection by developing lead campaigns and achieving conversions, improving content and optimizing digital channels. Thanks to the suggestions of the HP team, our “welcome cycle” was enriched through an emailing strategy focused on: welcome emails, engagement, loyalty and satisfaction and segmentation surveys.



The objective:

Establish a strong bond with our donors.

Face-to-face volunteering/ADO Reforestation



On June 26, 2021, volunteers from the ADO Foundation, together with Ayuda en Acción de México and the community of Ozolco, in the state of Puebla, carried out the Reforestation 2021 activity to promote actions against climate change and generate alliances that reduce the conditions of vulnerability of people, through awareness, information and capacity building in recovery, conservation, care and innovations that improve the lives of families and their environment.

This activity is aligned with the Sustainable Development Goals and was linked to SDG 13: Climate action, achieving the recovery of oxygen in the area and water in the aquifers. As short, medium and long-term actions we guarantee that these trees reach a longer life span and together with the communities give follow-up and care to observe the development and growth of the planted trees.



The allies

who made it possible



Fondo Unido México



Together we continue #LeavingOurMark



Certifications

obtained in 2021



Cemefi:

We are recognized by the Mexican Center for Philanthropy (Cemefi) with the distinction of Transparency and Institutionalility.



PCI:

We are PCI certified in the secure handling of transactions for individual donations, ensuring data protection and the security of online transactions.



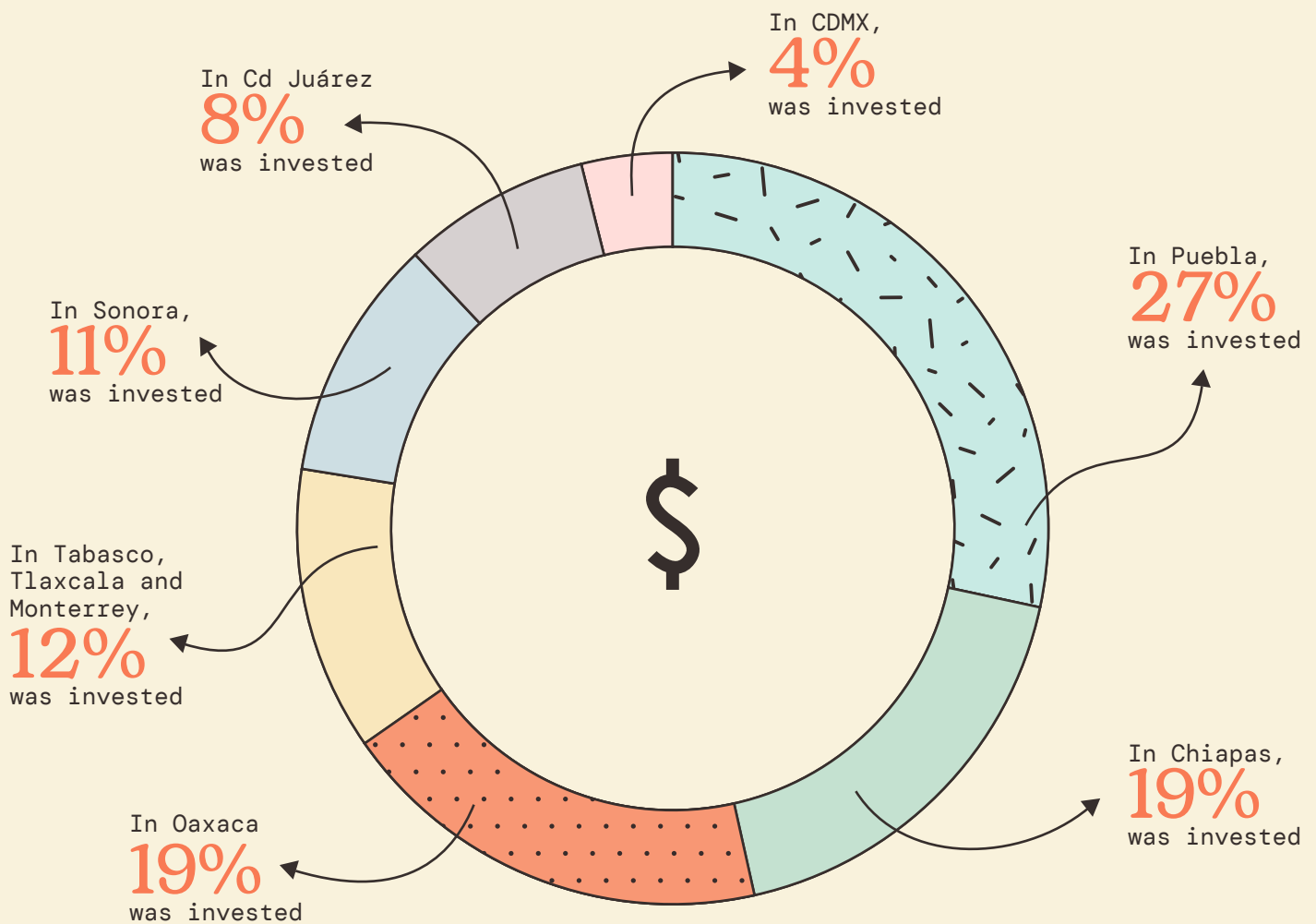
Pacto Mundial:

Ayuda en Acción Mexico is now part of the Global Compact.



Through the seed funds of the German Cooperation Agency (GIZ), we provide capacities to community representatives for the correct creation of municipalist development plans through citizen participation.

Balance Sheet

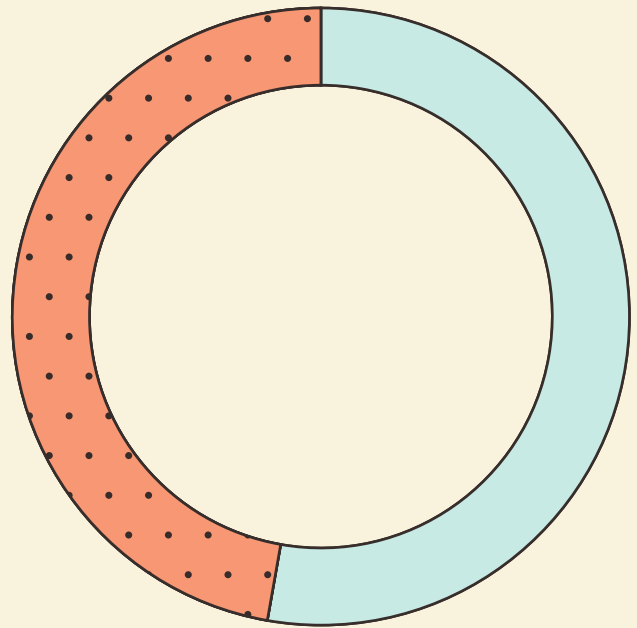


Investment 2021	Total	2021
Puebla	8,064,699.55	27%
Chiapas	5,554,578.00	19%
Oaxaca	5,755,849.94	19%
Tabasco-Tlax-Mty.	3,747,062.30	12%
Sonora	3,200,000.00	11%
Ciudad Juárez	2,477,399.18	8%
Ciudad de México	1,200,906.03	4%
Total	30,000,495.00	100%

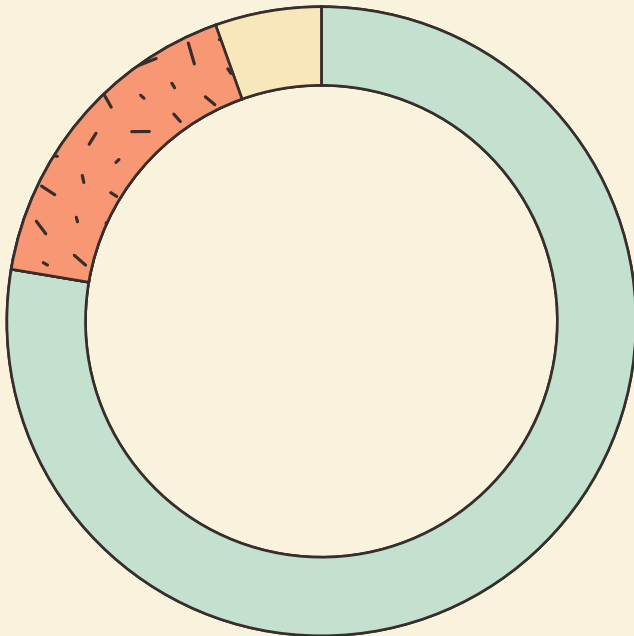


Income

Income		
International	20,392,651.98	53%
National	18,245,138.47	47%
Total Income	38,637,790.45	



International National

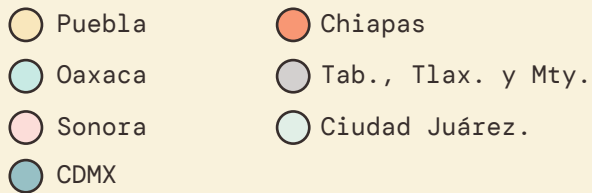
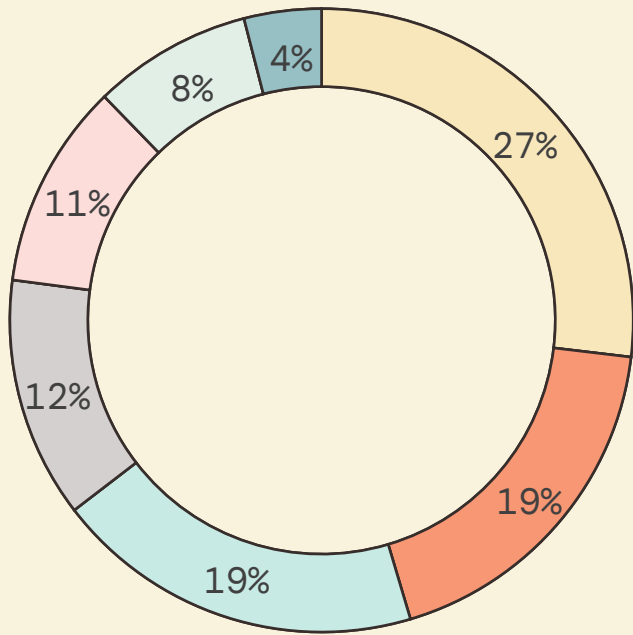


Investment per area

Investment per area	2021
Programs	30,000,495.04
Procurement of resources	6,527,140.00
Management	2,110,155.00
TOTAL	38,637,790.04

Programs Procurement of resources Management



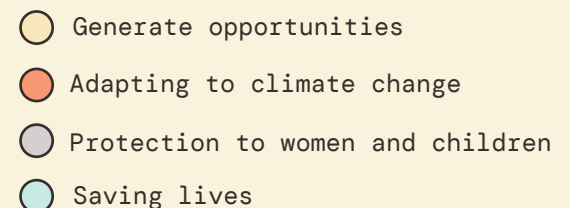
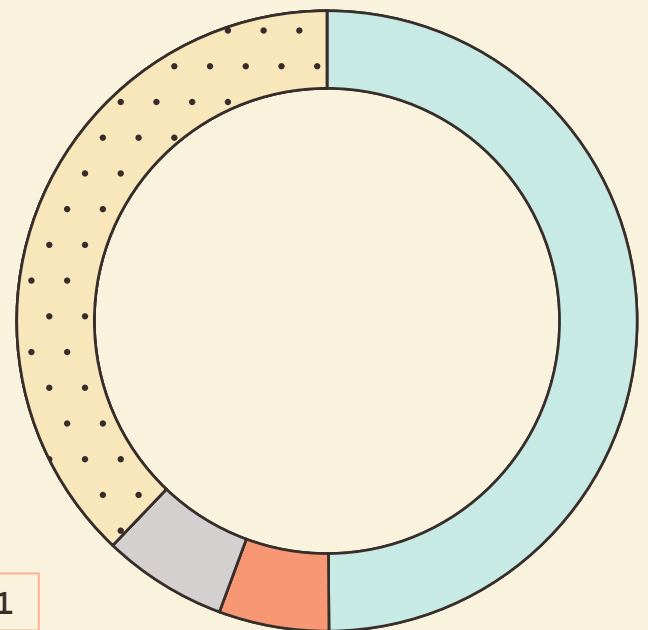


Territorial presence:

Investment 2021	TOTAL
Puebla	8,064,699.55
Chiapas	5,554,578.00
Oaxaca	5,755,849.94
(Tabasco, Tlax y MTY.)	3,747,062.30
Sonora	3,200,000.00
Ciudad Juárez	2,477,399.18
Ciudad de México	1,200,906.03

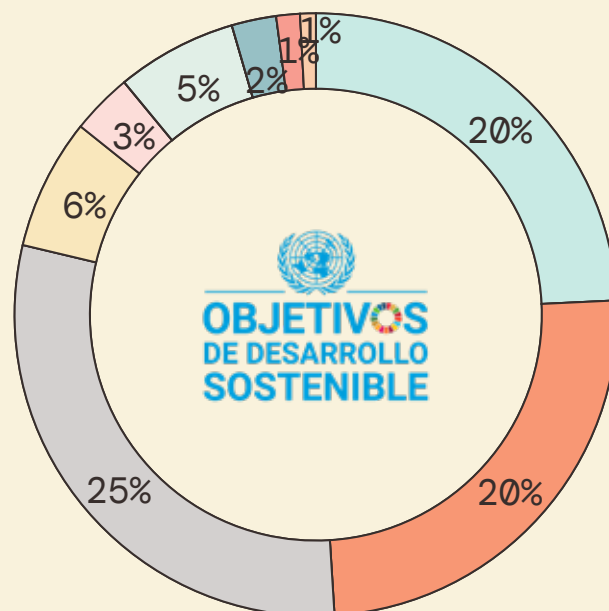
Investment

GAPS	2021
Generate opportunities	14,969,687.92
Adapting to climate change	1,721,354.87
Protection to women and children	1,948,039.94
Saving lives	11,361,412.27
Total	30,000,495.00

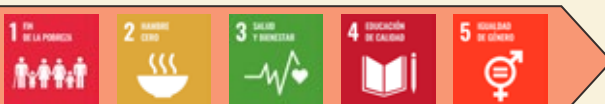


Lines of action and SDGs

- Employment and entrepreneurship
- Quality education
- Access to food
- Sustainable tourism
- Gender
- Humanitarian/COVID
- Child protection
- Value chains
- Access to water



People



Planet



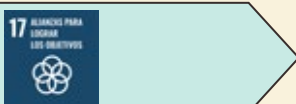
Prosperity



Peace



Associations



Line of action	2021	Strategy line	ODS
Humanitarian/mobility	5,224,889.77	We Save Lives	10 16
Employment and entrepreneurship	6,007,218.50	Opportunity generation	1 8
Humanitarian/COVID	6,136,522.50	We save lives	8
Quality education	7,358,416.05	Opportunity generation	4 10
Child protection	1,740,056.52	Protection of children and women	16
Access to food	813,288.87	Adaptation to climate change	1 2 10
Value chains	1,604,053.37	Opportunity generation	1 8 10
Sustainable tourism	593,508.68	Adaptation to climate change	8 13 14 15
Access to water	314,557.32	Adaptation to climate change	6
Gender	207,983.42	Protection of children and women	10
Total	30,000,495.00		

Transparency



Year after year we are transparent

Every year, all NGOs carry out the most visible exercise in accountability and transparency: the publication of our institutional reports. In them we explain in detail what money we have received and from what sources, as well as where and how we have invested it.

To our sponsors,
godmothers, allies
and donors



Thank you for
being part of
the change and
#LeavingYourMark!

